The Perfect Saddle Stool The Art Of Sitting

Support Chairs’ Perfect Saddle Stools have solved lower back problems for thousands of people. Consequently, they are regularly recommended by Orthopaedic Specialists and Physiotherapists.

Perfect Saddle Stools enable incumbents to sit straight and comfortably relaxed for an hour – enabling incumbents to attain the same posture as when standing – the back muscles relaxed and spine following a soft, natural curve.

Compact, they allow incumbents to move around freely and are available in Classic and Advanced versions. The latter featuring a front indentation and groove across the seat for better ventilation and to relieve pressure on the vertebrae.

When seated, the occupant automatically assumes the position that produces least stress for muscles, ligaments and joints. Simultaneously the shoulders are lowered and muscles relaxed. This improves posture, allows deeper breathing, improves reach and hand control.

For further information please contact TRIDAC DENTAL EQUIPMENT LTD. Tel: 01923 242598 Fax: 01925 208084

Industry News

Designer Dental

Moving you forward at the Aesthetic Dentist 2009

Visit Designer Dental and they will demonstrate how effective dental marketing can be. This clinical conference focuses on three exceptional growth areas – implantology, medical facial aesthetics and cosmetic dentistry, and Designer Dental can help you maximise the marketing of these areas.

Designer Dental is one of the UK’s leading marketing companies that are exclusively within the dental profession. This highly trusted and award winning company has an impressive reputation and portfolio that is widely recognised.

The expert team will be on hand at the conference to present the full range of marketing services available to dental practices. The team will be able to advise delegates on welcome packs, promotional material and image/branding.

Dentists are invited to join them on their stand H2 to talk about their practice literature, promotional needs and marketing aspirations.

For further information please call 01642 206 106 or email enquiries@designer-dental.co.uk or visit www.designdental.co.uk

TePe G2™ – The best just got even better!

Molar Ltd are pleased to announce the introduction of the new G2 to the generation of interdental brushes to the UK. When dental professionals and their patients were asked if there was anything they would change the TePe G2 over the original brushes, patients preferred the more comfortable feeling of TePe G2 when in contact with the teeth and gums.

If you would like more information on the new G2 Interdental Brush, or a sample, please contact Molar Ltd on 01953 710022 or email info@molarltd.co.uk.

Vizilite Plus™ Screening Test for Oral cancer

Vizilite Plus™ is a simple technology to assist in the early detection of oral abnormalities including premalignant lesions and oral cancer.

Vizilite Plus™ comprises of a chemiluminescent light source (Vizilite) to improve the identification of lesions and a blue phototherapy dye (TBlue) to mark those lesions identified by Vizilite. Carried out as part of a general check up, Vizilite Plus™ is a simple, low cost, pain free and 100% sensitive test that can help save lives or give patients peace of mind.

Pack of 40 Vizilite Plus™ £622.78 plus VAT Pack of 20 Vizilite Plus™ £560.55 plus VAT

More for information, please contact Panadent 01608 98 17 88 or visit www.panadent.net

Make The Transition

This year make sure you attend The Transition To The Teriary Dentition lecture presented by the highly acclaimed Dr. Nik Sisodia and Dr. Martin Wanendeya. The British Academy of Cosmetic Dentistry hosts the event at The Park Inn, Nottingham on Thursday 12th March 2009 from 7pm.

Managing advanced periodontal cases with a hopeless prognosis is never easy. It is understandable that patients wish to hold onto their teeth and fear the removable solution of dentures!

The lecture concentrates on clinical management of advanced periodontal disease from diagnosis through to final restoration. It will discuss the lack of evidence and often conflicting conclusions in the literature for the management of such cases.

Learning objectives include:

• Periodontal diagnostic dilemma
• Psychological aspects